

Reading Research In The Classroom Why Should I Care?

REGISTRATION FORM

The Reading Institute

Registration Deadline: March 24, 2010

Each participant must complete a registration form

Non-Profit Org.
U.S. Postage
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Permit No. 917
N. Adams, MA

Name _____

Home Phone () _____

Email _____

Address _____

City _____ State _____ Zip _____

School Name _____

School Email () _____

School Phone () _____ School Fax () _____

School Address _____

City _____ State _____ Zip _____

Grade/Special _____

Check Training:

- April 7 - Hingham, MA April 8 - Williamstown, MA

Methods of Payment:

Payment is made to The Reading Institute. (\$175.00)

Registration form cannot be processed without accompanying purchase order, check, money order or credit card number. Please include attendee and institute names on purchase order or check.

- Purchase Order No. _____
(must be faxed or attached to registration form)
- Check/Money Order _____
(make check payable to The Reading Institute)
- Credit Card
- Visa Mastercard AMEX

Account Number _____

Expiration Date (month/year) _____

Print Name _____

Cardholder Signature _____

Two easy ways to register:

Fax: The Reading Institute - 413.458.8777

Mail: The Reading Institute, 430 Main St., Williamstown, MA 01267

Questions: 413.458.9995 Email: Janet@TheReadingInstitute.net



430 Main Street
Williamstown, MA 01267
www.thereadinginstitute.net

Reading Research In The Classroom Why Should I Care?

PRESENTERS: PEGGY MCCARDLE, PH.D.,
SALLY GRIMES ED.M.

APRIL 7, 2010 - HINGHAM, MA

APRIL 8, 2010 - WILLIAMSTOWN, MA

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THE READING INSTITUTE

Reading Research In The Classroom Why Should I Care?

*A Researcher and A Practitioner
Join Forces*

*Presented by Peggy McCardle, Ph.D.
and Sally Grimes Ed.M.*



LOCATIONS:

APRIL 7, 2010
BLACK ROCK COUNTRY CLUB
19 CLUBHOUSE DRIVE
HINGHAM, MA 02043

APRIL 8, 2010
THE READING INSTITUTE
430 MAIN ST
WILLIAMSTOWN, MA 01267

READING RESEARCH IN THE CLASSROOM

Peggy McCardle, nationally known researcher and author of *Reading Research in Action*, among other publications, and Sally Grimes, her colleague and veteran provider of professional development and consultant in literacy, will discuss why research matters to the classroom teacher. They will provide information and ways to implement the “Magnificent Seven” with related hands-on instructional activities and resources.

📖 Oral Language, Decoding (Phonics, Phonemic Awareness, Alphabetic Knowledge), Reading Fluency, Vocabulary, Reading Comprehension, Spelling, and Writing.

SOME OF THE ISSUES TO BE DISCUSSED:

- 📖 Myths about intervention for struggling readers
- 📖 Dual Language Learners
- 📖 Early intervention successes - What We Have Learned
- 📖 Recent brain studies - “Cliff’s Notes”
- 📖 How reading research has changed in the past 15 years
- 📖 “Research-based” versus “Evidence-based” - What’s the difference?
- 📖 Why “Literacy” includes Language Development
- 📖 Why Teachers must have a firm knowledge base from which to draw

PLUS...

A “GPS” to Implementation:

Activities, Websites, Resources, Free Webinars, Tool Kits

QUESTIONS:

Tel: 413.458.9995 • Fax: 413.458.8777
Email: Janet@TheReadingInstitute.net
www.thereadinginstitute.net

IMPORTANT INFORMATION

DATES: April 7, 2010 - Black Rock Country Club
April 8, 2010 - The Reading Institute

TIMES: Wednesday: 8:30 AM - 3:30 PM
Thursday: 8:30 AM - 3:30 PM

LOCATIONS: Black Rock Country Club
19 Clubhouse Drive
Hingham, MA 02043

The Reading Institute
430 Main Street
Williamstown, MA 01267

COST: \$175.00 - send two or more from the same school or school district \$150.00. Workshops include 7 professional development points, refreshments, lunch and handouts. Payment is made to The Reading Institute.

ENROLLMENT: Register Early-Limited Enrollment

REGISTRATION DEADLINE:

March 24, 2010

REGISTRATION FORM: Include registration form with your school’s Purchase Order, check payment or credit card payment.

REFUND POLICY/CANCELLATION: Cancel twenty days before training: Full Refund. Cancel within twenty days of the training: Full Refund minus a \$25.00 service charge. Cancel after the start of the training: NO Refund.

SUBSTITUTIONS: Substitutions may be made. Please notify The Reading Institute with the name of the alternate participant in advance.

CONFIRMATION/DIRECTIONS: Confirmations and directions will be mailed to each participant. You are not registered unless you receive a confirmation letter.

ACCOMMODATIONS: Reservations need to be made directly with the hotels. A lodging list will be sent with your confirmation. Specify you are with The Reading Institute, Inc. when making reservations. Be sure to make lodging reservations early for best selection.



PRESENTERS - Peggy McCardle

Peggy McCardle holds a Ph.D. in linguistics from Pennsylvania State University, a masters of public health from the Uniformed Services University of the Health Sciences (USUHS), and has been a nationally certified speech-language pathologist. She has held academic positions at South Carolina State College, the University of Mississippi, and has taught at various other universities. She has held clinical positions at Womack Army Community Hospital and Walter Reed Army Medical Center. Since 1992, she has worked at the National Institutes of Health in various positions; currently she is a Branch Chief and research program director at the Eunice Kennedy Shriver National Institute of Child Health and Human Development, where she has built and managed research programs in various areas of reading, reading disabilities, language development and bilingualism.



Sally Grimes

- 📖 Speaker, Educational Consultant, Provider of Professional Development in the area of Reading Development for over 15 years for administrators, teachers, parents, community groups, state initiatives and private entities
- 📖 Served on development team - MA Licensure Test, Foundations of Reading
- 📖 Served as one of three Lead Trainers for the Massachusetts Reading First and Bay State Readers grants & designer of the professional development plan
- 📖 Public school special educator, adjunct university professor and author of course work for literacy, as well as articles on reading and differentiated curriculum
- 📖 First Admissions Director – Landmark School, Prides Crossing, MA
- 📖 Ed.M. Reading and Human Development – Harvard Graduate School of Education